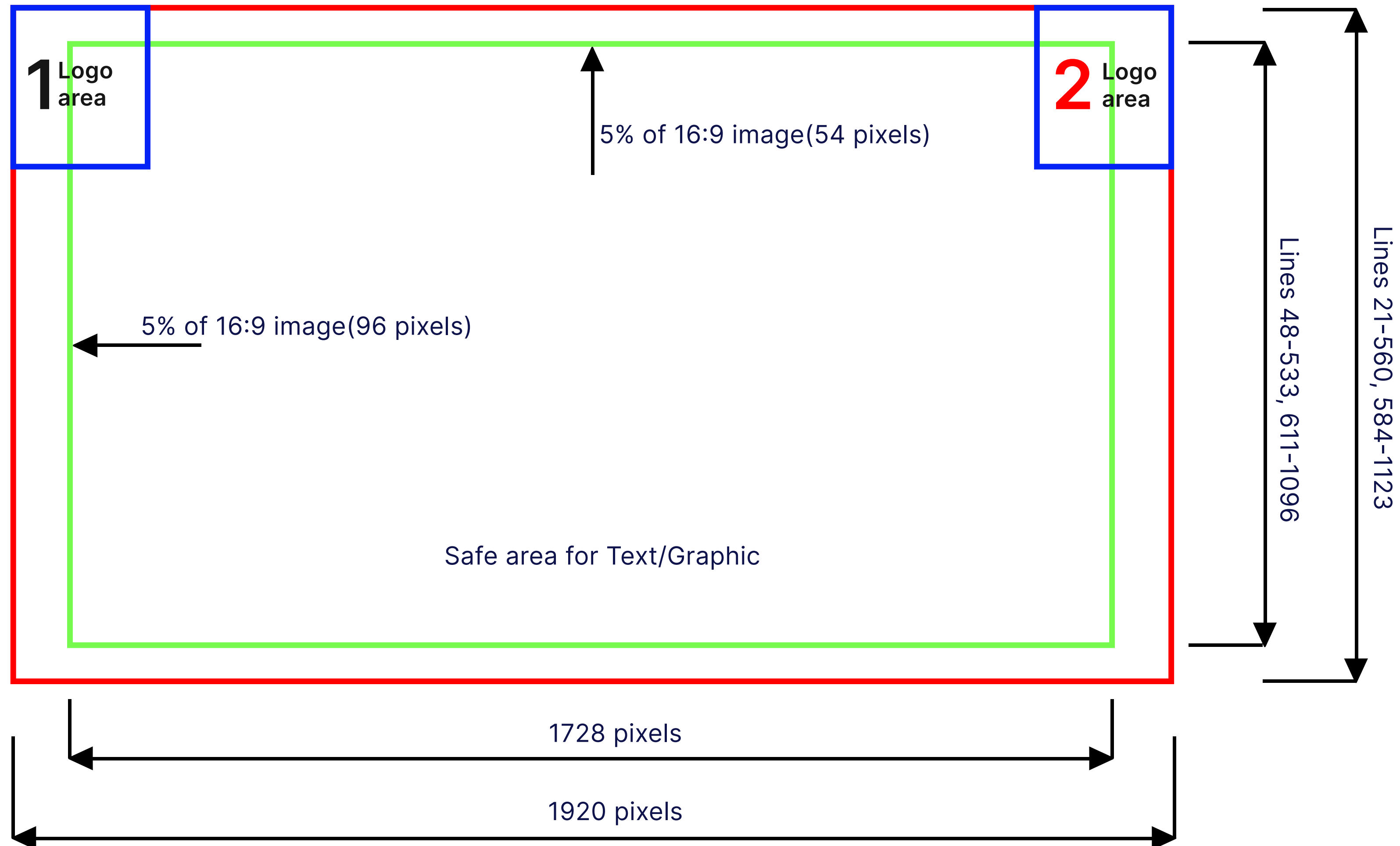




Delfi

Technical requirements for video advertisements on www.delfi.lt and **Delfi TV** television channel

Recommendations for positioning on the screen



Recommendations for positioning on the screen

- The **2 Logo area** must be free of any logos or text because it contains the Delfi TV logo.
- Animations and text must fit into the recommended “Safe area for Text/Graphic” zone (green frame).
- Video material must not contain any black intros or outros, it must begin and end with the advertisement.
- **Sound:** 48kHz / -6dB **Video:** H264 / 1920×1080 / 25fps / 10mbps